

# Creative Communicator

**ISTE Standard 6:** *Students communicate clearly and express themselves creatively for a variety of purposes using the platforms, tools, styles, formats and digital media appropriate to their goals.*

## Components for Design & Scoring

These projects, activities, and learning experiences consist of: students taking an active role in the learning process through setting goals, building online connections, and being digital problem solvers.

*While designing, incorporate as many components as make sense & **prioritize at least 2**. Consider the questions for the corresponding prioritized component as you design.*

a. Creative Communicators recognize and utilize the features and functions of a variety of creation or communication tools.

*Do students have the opportunity use a variety of digital tools?*

b. Creative Communicators create original works and learn strategies for remixing or repurposing to create new artifacts.

*Do students have the opportunity to use digital resources/tools to create original work and understand how someone else's work can be modified?*

c. Creative Communicators create digital artifacts to communicate ideas visually and graphically.

*Do students have the opportunity to clearly share their ideas using digital tools?*

d. Creative Communicators learn about audience and consider their expected audience when creating digital artifacts and presentations.

*Do students have the opportunity to develop or present a product specific to a target audience?*

## Scoring Guide

*Determine which of the following best describes the student's level of proficiency. The above components for design and scoring may assist in evaluating.*

**Exceeded:** *Students **go beyond what was taught** and demonstrate a high level of knowledge, skill or understanding.*

**Mastered:** *Students communicate clearly and express themselves creatively for a variety of purposes using the platforms, tools, styles, formats & digital media appropriate to their goals.*

**Partially Understood:** *Approaching mastery level. Meets some requirements for proficient work, demonstrates some knowledge & understanding*

**Needed Support:** *Below mastery level. Meets few requirements for proficient work. Demonstrates little knowledge & understanding.*

## Potential Exceeded Examples

*Students can be marked as Exceeded if they have mastered the standard and demonstrated one or more of these components:*

Students choose the appropriate platforms and tools for meeting the desired objectives of their creation or communication.

Students create original works or responsibly repurpose or remix digital resources into new creations.

Students communicate complex ideas clearly and effectively by creating or using a variety of digital objects such as visualizations, models or simulations.

Students publish or present content that customizes the message and medium for their intended audiences.