



Park Hill School District

Building Successful Futures • Each Student • Every Day

REQUEST FOR PROPOSAL:

Printing Services

1. INTRODUCTION

1.1 RFP Objective

The Park Hill School District is accepting proposals for the printing of district communications, advertising and marketing materials that will be distributed throughout the district. On average the district produces between 500,000 and 650,000 pieces of content per year.

1.2 About the Park Hill School District

The Park Hill School District covers 71 square miles in southern Platte County, north of downtown Kansas City, Missouri.

Park Hill is a public school district, serving students from pre-kindergarten through grade 12. The district includes eleven elementary schools, four middle schools, two high schools, the LEAD Innovation Studio, a day treatment school and an early childhood education center.

Park Hill School District has almost 12,000 students and employs more than 1,800 staff members.

1.3 Process and Schedule

Item	Date
Proposal issued	January 23, 2023
Pre-proposal meeting (required) Microsoft Teams meeting Join on your computer, mobile app or room device Click here to join the meeting Meeting ID: 265 131 258 967 Passcode: Yj8grp Download Teams Join on the web	February 3, 2023 at 11 a.m.

Or call in (audio only) +1 816-702-6527 ,,961253986# United States, Kansas City Phone Conference ID: 961 253 986# Find a local number Reset PIN Learn More Meeting options	
Proposals due from providers	March 6, 2023 at 3 p.m. (CST)
Interviews of selected providers	March 16
Notification of selection status	2-4 business days

1.4 RFP Contact

Samantha Fitzgerald, communications and marketing specialist
(816) 359-6716

fitzgeraldsa@parkhill.k12.mo.us

7703 NW Barry Road
Kansas City, MO 64153

1.5 Evaluation Criteria

The evaluation will include, but is not limited to:

1. Ability to meet or exceed the requirements
 2. Completeness and quality of response
 3. Turnaround time
 4. Pricing
 5. Previous relationship with the district
 6. Qualifications
 7. Implementation and technical support
-

1.6 Proposal Costs

All costs relating to the preparation and submission of the provider's response to this RFP shall be the responsibility of the provider. Park Hill School District's acceptance of the provider's response in no way obligates it to purchase any products or services offered by the provider.

1.7 Interviews

As part of the review process, the Park Hill School District might ask the provider to participate in an interview. Any costs associated with the interview, including travel and calling costs, will be the responsibility of the provider.

2. RESPONSE: PROVIDER QUALIFICATION

Please provide your responses and return via email to smallc@parkhill.k12.mo.us no later than 3 p.m. (CST) on March 6, 2023

2.1 About the Provider

Please supply a brief description of your company, including the number of years in operation and the number of employees.

[INSERT RESPONSE HERE]

2.2 Industry Experience

What is the average level of experience for your staff? What is the industry experience of your production managers? What certifications do they hold? What are the monthly volumes for your largest and average customers?

[INSERT RESPONSE HERE]

2.3 Differentiation

Describe what you think differentiates your organization from other industry providers.

[INSERT RESPONSE HERE]

2.4 Proposed Project Team

Please provide information about the implementation team and departments involved in delivering the proposed service to the Park Hill School District.

[INSERT RESPONSE HERE]

2.5 Customers

Please supply a sample list of your active clients, including any K-12 educational clients, and provide examples of your best work.

[INSERT RESPONSE HERE]

2.6 Partnering

Provide the names of any partners relevant to this RFP. Please describe their role in the response.

[INSERT RESPONSE HERE]

3. RESPONSE: PROPOSED SOLUTION

3.1 Product – Printing Services

Vendors will provide quality products and services including, but not limited to the following.

Examples are included in the appendix. We design most projects in-house.

1. Athletic Posters

Quantities: 100-200 pieces, 3 times per year, totalling 800

Size: 17" X 24"

Gloss cover 80#

Color: Full color with bleed

Print: 1-sided

2. Athletic Game Programs

Quantities: 100-600 pieces, 6 times per week, totalling 17,000+

Size: 8.5" x 11" (17x11 spread)

Gloss cover 80#, matte interior 60#

Color: Full color with bleed

Print: 2-sided, saddle stitch

24 hour turnaround

3. Magazines

Quantities: 35,000 pieces, 4 times per year, totalling 140,000+

Size: 8.5" x 11" (17X11 spread)

Gloss all pages 80#

Color: full color with bleed

Print: 2-sided, saddle stitch

4. Catalogs

Quantities: 92,000 pieces, 3 times per year, totalling 276,000+

Size: 8.5" x 11"

Gloss cover, inside matte

Saddle stitch

5. Fine /Performing Arts Programs

Quantities: 200-1,000 pieces, throughout the year, totalling
7,000+

Size: 5.5" X 8.5" (11X8.5 spread)

Gloss all pages 80#

Color: 4 color process, 4c, 2s, fold ½

Print: 2-sided, saddle stitch

6. Other as needed

Booklets

Bond/levy mailers

Events

3.2 Scope of Services

	Response (please provide details)
Provide the highest possible quality of cost-efficient printing and customer service.	
Provide pick-up and delivery, or appropriate transmittal, including overnight delivery when necessary, of all artwork, proofs, and finished product, to and from the district.	
Have the ability to make modifications to the print files, as instructed by our staff.	
Count out and package each job as appropriate for ease of handling.	
Handle errors in printing that are different from the approved proof.	
Respond quickly to our communications and requests.	

3.3 Customizations

Please describe any customizations necessary to meet our requirements.

[INSERT YOUR RESPONSE HERE]

3.4 Varied or Additional Options

Describe any proposed additions or variations to the solution presented.

[INSERT YOUR RESPONSE HERE]

4. RESPONSE: IMPLEMENTATION

4.1 Implementation Timeline

Provide a plan outlining the likely timeline for implementation, including necessary steps to ensure preparation to meet production schedule.

[INSERT YOUR RESPONSE HERE]

5. RESPONSE: PRICING

5.1 Costs

Please supply all costs related to implementation of your product, including any available quantity discounts.

Description	Costs
Athletic Posters	
Athletic Programs	
Magazines	
Catalogs	
Fine Arts Programs	
TOTAL	

5.2 Invoicing and Payment

Please indicate your preferred method of payment and outline how invoicing and payments are to be scheduled.

[INSERT YOUR RESPONSE HERE]

6. RESPONSE: SUPPORTING INFORMATION

The following are optional items you may attach to your response:

- Pricing documentation
- Additional information relevant to the response, as long as all sections of the response are complete
- Service level agreement

7. APPENDIX: EXAMPLES

7.1 Athletic Posters



TROJANS

PARK HILL HIGH SCHOOL

BOYS BASKETBALL

11/29	NORTH KANSAS CITY	7:00 PM
12/6-9	LEE'S SUMMIT TOURNEY	2:00 AM
12/13	LEE'S SUMMIT WEST	2:00 PM
12/16	LIBERTY NORTH	7:00 PM
12/20-21	12 COURTS OF CHRISTMAS	TBD
12/27-30	WILL JERVAL POLARIS TOURNEY	TBD
1/3	LIBERTY	7:00 PM
1/6	PARK HILL SOUTH	7:00 PM
1/6	LEE'S SUMMIT - QUINCY	7:00 PM
1/6-26	LEE'S SUMMIT - QUINCY	TBD
1/24	LEE'S SUMMIT NORTH	7:00 PM
1/27	STALEY	7:00 PM
1/31	FORT OSAGE	7:00 PM
2/3	OAK PARK	7:00 PM
2/7	LIBERTY	7:00 PM
2/10	PARK HILL SOUTH	7:00 PM
2/14	LEE'S SUMMIT	7:00 PM
2/17	LEE'S SUMMIT NORTH	7:00 PM
2/21	STALEY	7:00 PM
2/22	KEARNEY	8:00 PM

GIRLS BASKETBALL

11/17	JAMOROFF	6:00 PM
11/22	TRUMAN	7:00 PM
11/28-12/2	TOURNAMENT	TBD
12/5	WILLIAM CHRISMAN	7:00 PM
12/8	NORTH KANSAS CITY	7:00 PM
12/12	SOUTHVILLE	7:00 PM
12/15	LIBERTY NORTH	7:00 PM
12/19	LEE'S SUMMIT	7:00 PM
12/21	PARK HILL SOUTH	7:00 PM
1/2	TRUMAN	7:00 PM
1/9-18	TOURNAMENT	TBD
1/16	RAYMOND PECUL AR	7:00 PM
1/23	LEE'S SUMMIT NORTH	7:00 PM
1/26	STALEY	7:00 PM
2/3	ST. JOSEPH CENTRAL	5:30 PM
2/5	LIBERTY	7:00 PM
2/9	PARK HILL SOUTH	7:00 PM
2/13	LEE'S SUMMIT	7:00 PM
2/16	LEE'S SUMMIT NORTH	7:00 PM
2/19	STALEY	7:00 PM
2/22	KEARNEY	8:30 PM

GIRLS SWIM & DIVE

12/6	PLATTE COUNTY	4:00 PM
12/10	KICKAPOO/NIXA	10:00 AM
12/15	BLUE SPRINGS	4:15 PM
2/16-17	BLUEMO INVITE	TBD
12/20	STALEY/OAK PARK/MKC	4:00 PM
1/6-7	PHIL HILL INVITE	TBD
1/10	BLUE SPRINGS SCLTH	4:00 PM
1/17	PARK HILL SOUTH	4:15 PM
2/2	CONFERENCE DIVING	5:00 PM
2/3-4	CONFERENCE SWIMMING	4:00 PM

BOYS WRESTLING

11/29	LIBERTY NORTH	8:00 PM
12/2	BROKEN ARROW	3:30 PM
12/3	PARK HILL DUALS	9:00 AM
12/7	LEE'S SUMMIT	6:00 PM
12/14	STALEY	6:00 PM
12/16-17	KC STAMPEDE	TBA
1/6-7	NKC TOURNAMENT	TBA
1/7	CAMERON DUAL	9:00 AM
1/11	LEE'S SUMMIT NORTH	5:00 PM
1/16-17	KANSAS GOVERNMENT	9:30 AM
1/18	PARK HILL SOUTH	8:00 PM
1/20-21	WINNETONKA - JOURNEY	TBA
1/25	LIBERTY	5:00 PM
1/28	SUBURBAN - PISK N. JOURNEY	TBA
2/1	BLUE SPRINGS	6:00 PM
2/17-18	DISTRICTS	TBA

GIRLS WRESTLING

1/29	LIBERTY NORTH	6:00 PM
12/2	GIRLS MATCHUP	6:00 PM
1/6	PHILIPPSBURG OF BRADY	TBA
12/7	LEE'S SUMMIT	6:00 PM
12/14	STALEY	6:00 PM
12/16-17	KC STAMPEDE	TBA
12/29-30	WONDER WOMAN	11:30 AM
1/6-7	NKC TOURNAMENT	TBA
1/11	LEE'S SUMMIT NORTH	5:00 PM
1/13	SUBURBAN CONFERENCE	8:00 PM
1/16	WINNETONKA	8:00 AM
1/18	PARK HILL SOUTH	8:00 PM
1/21	LIBERTY NORTH INVITE	TBA
1/25	LIBERTY	6:00 PM
2/1	BLUE SPRINGS	6:00 PM
2/10-11	DISTRICTS	TBA

HOME AWAY



7.2 Athletic Programs



PANTHERS ROSTER

VARSITY/JV

NO:	NAME:	CLASS:	POS:
1	Colby Kiedrowski	11	G
2	Zahir Ragsdale	10	G
3	Brayden Parra	12	G
4	Damon Snacker	11	G
5	Mike Collins	12	F
10	Carson Mattson	12	F
11	Cathal Crosby	12	G
12	Alex Wells	12	G
13	Sam Simmons Jr	9	G
14	Kyle Dunaway	11	F
15	Bak Bono	11	F
20	Michael Good	11	G
21	Cooper Oathout	10	F
22	Keegan Fiedler	11	F
23	Narcel Milner	10	G
24	Jaylen Lockhart	10	F
25	D'Ante Wells	11	F
30	Kadin Sabree	10	G
34	Tanner Clippard	11	F
35	Thomas Sargent	10	F

Head Coach: Dan Parra
Assistant Coaches: Andre McGee, Greg Williams, DJ Lewis, Jared Elmore,
Ricky Joghee, Donovan Moore

PANTHERS VARSITY/JV TEAM



FALCONS ROSTER

VARSITY

NO:	NAME:	CLASS:	POS:
0	Kyan Evans	12	G
1	Larry Parker	12	G
2	Tavian Tate	11	F
3	Cameron Manyawu	12	F
4	Kayden Fish	12	F
5	Jared Lee	12	G
11	Jon Jon Neff	11	G
15	KV Stone	11	G
21	Deon Burtin	12	G
22	Aidan Winnike	12	G
35	Xavier Wilson	10	F

JUNIOR VARSITY

NO:	NAME:	CLASS:	POS:
0	Tyvin Willard	10	G
1	Tavian Tate	11	F
2	Jon Jon Neff	11	G
3	Amourie Dunn	10	G
4	Jackson Darnell	10	G
5	Atem Dau	11	G
10	Andrew Genova	10	F
12	Malik Richmond	11	F
15	Colin Keaveney	10	G
20	Will Hansen	9	G
22	Kenison Stone	9	G
24	Sevion Nichols	11	F
30	Jakobe Hicks	9	G
45	Jackson Heuermann	11	F

Head Coach: Chris Neff
Assistants: Daryl Williams, Joey Quigley, Byron Alexander, Billy Cook, Nick Ryan,
David Maultsby, Connor Harrington

PANTHERS

Team Totals		1st Half	2nd Half	3rd Half	4th Half	Total
No.	Player	pts	reb	ast	stl	blk
1	Colby Kiedrowski	0	0	0	0	0
2	Zahir Ragsdale	0	0	0	0	0
3	Brayden Parra	0	0	0	0	0
4	Damon Snacker	0	0	0	0	0
5	Mike Collins	0	0	0	0	0
10	Carson Mattson	0	0	0	0	0
11	Cathal Crosby	0	0	0	0	0
12	Alex Wells	0	0	0	0	0
13	Sam Simmons Jr	0	0	0	0	0
14	Kyle Dunaway	0	0	0	0	0
15	Bak Bono	0	0	0	0	0
20	Michael Good	0	0	0	0	0
21	Cooper Oathout	0	0	0	0	0
22	Keegan Fiedler	0	0	0	0	0
23	Narcel Milner	0	0	0	0	0
24	Jaylen Lockhart	0	0	0	0	0
25	D'Ante Wells	0	0	0	0	0
30	Kadin Sabree	0	0	0	0	0
34	Tanner Clippard	0	0	0	0	0
35	Thomas Sargent	0	0	0	0	0

FALCONS

Team Totals		1st Half	2nd Half	3rd Half	4th Half	Total
No.	Player	pts	reb	ast	stl	blk
0	Tyvin Willard	0	0	0	0	0
1	Tavian Tate	0	0	0	0	0
2	Jon Jon Neff	0	0	0	0	0
3	Amourie Dunn	0	0	0	0	0
4	Jackson Darnell	0	0	0	0	0
5	Atem Dau	0	0	0	0	0
10	Andrew Genova	0	0	0	0	0
12	Malik Richmond	0	0	0	0	0
15	Colin Keaveney	0	0	0	0	0
20	Will Hansen	0	0	0	0	0
22	Kenison Stone	0	0	0	0	0
24	Sevion Nichols	0	0	0	0	0
30	Jakobe Hicks	0	0	0	0	0
45	Jackson Heuermann	0	0	0	0	0

7.3 Magazines



Park Hill Celebrates Success Around our District



Lucy Hamilton's Original Sounds

Congratulations to Park Hill South High School student Lucy Hamilton for being recognized as a 2022 winner of The University of Missouri's Creating Original Music Project; a statewide competition that recognizes Missouri students (K-12) who compose original works in a variety of musical styles.

Because of Lucy's award, Park Hill South's orchestra department will receive a \$750 check to help the program.



Trusted Learning Environment

Our technology department successfully renewed its CoSN Trusted Learning Environment Seal. The CoSN Seal embodies the commitment of our district to safeguard the privacy of student data.



Meritorious Budget Award

The Association of School Business Officials International (ASBO) recognized our district for excellence in budget presentation with the Meritorious Budget Award (MBA) for 2022-23.



National Certified School Nurses

Congratulations to our school nurses, recently named National Certified School Nurses (NCSN) by the National Board for the Certification of School Nurses (NBCSN).

Stephanie Angle - nurse at Union Chapel Elementary
Stacy Blahnik - float nurse
Melissa Burghardt - nurse at Hopewell Elementary
Heather Robbins - float nurse
Connie Smith - nurse at Chinn Elementary

In addition to meeting eligibility education and practice requirements, these nurses successfully passed the national certification exam, which validates specialized knowledge in school nursing, indicating clinical competence and rigorous practice standards.



HOSA - Future Health Professionals State Officer

Ysabella Olsen, a junior at Park Hill South High School, was elected to represent the State of Missouri as the HOSA - Future Health Professionals Vice President of Membership. She will be traveling to Jefferson City several times throughout the school year and will help to plan State Leadership Conferences and other events.



An Academic Ace

Congratulations to the Park Hill High School 2021-22 girls volleyball team for earning the Team Academic Award from the United States Marine Corps and the American Volleyball Coaches Association for the seventh year in a row!

The Team Academic Award honors teams who matched their dedication in the classroom with their dedication on the court. This means that the PHHS volleyball team maintained a year-long GPA of 3.7 on a 4.0 scale.

Lindsey Hood - Varsity Coach

SPRING INTO SOCCER IN THE NORTHLAND

ALL PROGRAMS ARE FOR BOYS & GIRLS AND TAKE PLACE AT THE NEW CAPITAL BANK SPORTING COMPLEX

LUIS OROZCO FLORES
2022-23 NATIONAL ALL-STAR

JOAQUIN RODRIGUEZ
2022-23 NATIONAL ALL-STAR

COMPTON BAKER
2022-23 NATIONAL ALL-STAR

5-9 Years Old
Pre-K - 2nd Grade
9th-11th Boys & Girls

SportingKC Youth

WOW HOMES KC
COMPASS REALTY GROUP

WOWHOMESKC.COM
M-816.588.3831
O-816.280.2773

WANT YOUR AD HERE?


CONTACT SAMANTHA FITZGERALD AT
Fitzgerald@wowparkhill.k12.mo.us
or call 816-359-6716

MEYERS
Funeral Chapel Northland
Todd & Nikki DeMint Family

2022 Business of the Year

401 Main St. Parkville, MO 64152
meyersfuneralchapel.com
816-741-0251

7.4 Catalogs



The catalog cover features a dark blue background with a white border. On the left side, there is a vertical column of white line-art icons representing various activities: a beaker, gears, a pen, a dumbbell, a dollar sign, a lightbulb, a guitar, a paw print, a pot, a globe, and a clipboard. In the center, the words "community education" are written in a large, bold, white sans-serif font. Below this, the text "winter/spring 2023" is displayed in a similar font, preceded by a vertical line. To the right of the title, there are three sections of text, each with a bold heading followed by a list of activities. At the bottom right, there is a QR code. At the bottom center, there is a registration URL and the Park Hill School District logo.


community education

winter/spring 2023


community education
animals
arts and crafts
cooking
enrichment
finance
fitness
language and communication
martial arts
music
spedal interest
after-school clubs
youth classes
senior classes

school-age child care
adventure club
non-school day
summer day camp
prime time

registration begins
01.03.2023



YOU CAN REGISTER AT:
<https://campscul.active.com/orgs/ParkHillCommunityEducation>


Park Hill School District

7.5 Fine Arts Programs

